## CONTACT

EMAIL
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PORTFOLIO
karbanalla.com

LINKEDIN
in/allarudas

LOCATION
Leuven, Belgium

## TOP SKILLS

- Design Systems
- Accessibility (WCAG)
- Systems Design
- Interaction Design
- Prototyping

## METHODS

- Design Thinking
- User Interviews
- Heuristic Evaluations
- UX Audits
- SAFe / Agile Delivery
- Workshop Facilitation
- Stakeholder Collaboration

## TOOLS

- Figma, FigJam
- Sketch
- Jira, Confluence
- Miro
- Maze
- Claude Code
- Adobe Creative Suite

## LANGUAGES

**English** (Professional)

**Dutch** (A2, B1 in progress)

**Ukrainian** (Native)

# Alla Rudas

UX Designer | 8+ years | Healthcare & pharmaceutical regulated platforms, Enterprise SaaS

## Summary

I'm a UX Designer with 8+ years of experience across healthcare & pharmaceutical software, regulated platforms, and enterprise SaaS. I help healthcare and pharma teams improve clinician workflows, balancing compliance constraints with usability.

For four years I worked on a multi-product eClinical platform used at tens of clinical sites by several pharma sponsors. I shipped several of the platform's largest redesigns, built and maintained its shared design system across product squads, and did the research for every redesign in a regulated environment.

I work hands-on with AI tools and use them where they're genuinely useful; the design judgment stays mine.

## Experience

### Career Break

**Relocation to Belgium**

May 2024 - 2026 | Leuven, Belgium

Relocated to Belgium and obtained permanent work authorization. Studied Dutch to certified A2 level, B1 in progress. Kept skills current through professional development and occasional pro bono UI projects for Ukrainian community initiatives in Leuven.

### GlobalLogic

**User Experience Designer**

August 2020 - May 2024 (3 yrs 10 mos) | Kharkiv, Ukraine

Worked on a multi-product eClinical platform for a US healthcare client. The platform supported clinical and compliance workflows at clinical sites across multiple regions, and grew across several connected modules during my time on it.

- Redesigned clinician onboarding end-to-end across two web portals. The redesign eliminated weekly manual status reconciliation and became the standard activation workflow for all new studies.
- Designed the sponsor configuration and clinician workflows that added web as a third data-capture modality, one form library serving paper, tablet, and web. Two pharma studies signed onto the platform while it was in development.
- Ran the research behind each redesign: UX audits, user interviews with clinicians and support staff, heuristic evaluations, and support-ticket synthesis, within HIPAA and GCP limits on analytics.
- Built and maintained the shared design system used by multiple product squads, keeping the platform coherent as new modules launched.
- Collaborated with product, engineering, and the client's solutions architect in SAFe Agile delivery cycles.

### Hillel IT School

**UX Course Author & Lecturer**

June 2021 - September 2021 (4 mos) | Side engagement

Designed and taught a beginner UX & Web Design course covering Figma, prototyping, and design fundamentals through hands-on landing page projects and iterative critiques.

### HelloWoofy.com

**Product Designer**

October 2019 - July 2020 (10 mos)

Streamlined marketing automation workflows for small businesses at an early-stage NYC startup. Reduced steps in scheduling flows and core user journeys, working directly with the founder in a distributed team.

### Fluvius Software Engineering

**UX Designer**

January 2019 - September 2019 (9 mos) | Kharkiv, Ukraine

Designed mobile interfaces for iOS and Android alongside web applications, working from analytics-informed wireframes through final UI, and built the design systems and component libraries that kept them consistent.

### Goracio

**Lead Web Designer**

January 2018 - December 2018 (1 yr) | Kharkiv, Ukraine

Led the web design department and migrated all designers and active projects to Figma. Conducted user analytics, designed wireframes and websites, and built design systems and component libraries.

### Muraha marketing agency

**Web Designer**

October 2016 - December 2017 (1 yr 3 mos) | Kharkiv, Ukraine

## Education

**BSc, Computer Science**

National Technical University "Kharkiv Polytechnic Institute", Ukraine | 2012 – 2016

**MSc, Computer Science and Information Technology (Project Management)**

National Technical University "Kharkiv Polytechnic Institute", Ukraine | 2016 – 2018